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FOR IMMEDIATE RELEASE

Humana Capital Partners and the National Black MBA Association join forces for a coat drive to support Canopy NWA's Afghan refugee resettlement program

ESG Investment firm founded by local high school students supports local non-profit organization committed to helping refugees rebuild their lives in Northwest Arkansas

Rogers, Arkansas — December 4, 2021 — Today, Humana Capital Partners (HCP), an ESG investment firm, announced a joint effort with the National Black MBA Association to collect winter coats that will be donated to Canopy NWA. With the arrival of Afghan Refugees in Northwest Arkansas during the winter months warm coats are a critical need. “We’re proud to collaborate with the Northwest Arkansas chapter of NB MBA and will be collecting winter coats between December 1st-15th and deliver all collections to Canopy NWA” said Max Kublanov, Partner at HCP.

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About Humana Capital Partners

Founded in 2018 by Haas Hall eight grade scholars and twin brothers, Zack and Max Kublanov the firm aims to invest in public companies with a strong ESG track record and donate 80% of profits each year to worthy nonprofits in Northwest Arkansas. Their initial investments were made in 2019 and they began their giving program in 2020. To learn more, please visit www.humanacapitalpartners.com

About Canopy Northwest Arkansas

Canopy's mission is to provide a robust network of support for refugees in Northwest Arkansas. Our vision is to not only meet their basic needs, but to equip them with the tools to thrive as active members of the NWA community.

About National Black MBA Association

The mission of the National Black MBA Association® is to lead in the creation of educational, wealth building, and growth opportunities for those historically underrepresented throughout their careers as students, entrepreneurs and professionals.

For more information, press only:

Zack Kublanov, Partner, Humana Capital Partners

zack@humanacapitalpartners.com

For more information About Canopy NWA:

<https://www.canopynwa.org/>