

January 6, 2021

FOR IMMEDIATE RELEASE

Humana Capital Partners makes initial donation to Boys and Girls Club of Benton County

ESG Investment firm founded by local high school students establishes a foundation for giving

Rogers, Arkansas — January 6, 2021 — Today, Humana Capital Partners (HCP), an ESG investment firm, announced its initial cash donation to the Boys and Girls Club of Benton County. Founded in 2018 by Haas Hall Rogers scholars, Zack and Max Kublanov, Humana Capital Partners invests in public companies with a strong Environmental, Social, and Governance (ESG) track record and donates 80% of profits to worthy not-for-profit organizations in Northwest Arkansas. The firm reinvests 20% of profits to ensure a sustainable platform for future philanthropic giving. “We are pleased to make our initial donation to the Boys and Girls Club of Benton County in recognition of the tremendous work they do to help kids in our area reach their full potential” said Zack Kublanov, Partner at HCP. With a long track record of serving kids in Northwest Arkansas, the Boys and Girls Club was a natural choice to receive HCP’s initial donation. “We were thrilled to learn about the donation from Humana Capital Partners and really appreciate their recognition of our work. It’s great to see future leaders like Zack and Max Kublanov launching an initiative that aims to impact the triple bottom line of people, profit and planet.” said Matt Taliaferro, CEO, Boys and Girls Club of Benton County.

As ESG investing becomes an increasingly important vehicle for making the world a better place, Humana Capital Partners will continue to expand their investment

portfolio of strong public companies that demonstrate a commitment to ESG and generate sufficient returns to achieve HCP's giving mission. At the same time HCP will continue to evaluate additional local nonprofits to add to our philanthropy portfolio. Nonprofit organizations interested in being considered can go to www.humanacapitalpartners.com to submit their request. "We are constantly in search of nonprofits in Northwest Arkansas with strong missions to impact hunger, the environment, violence, and poverty to add to our donation recipient list" added Max Kublanov, Partner at HCP.

###

About Humana Capital Partners

Founded in 2018 by Haas Hall eight grade scholars and twin brothers, Zack and Max Kublanov the firm aims to invest in public companies with a strong ESG track record and donate 80% of profits each year to worthy nonprofits in Northwest Arkansas. Their initial investments were made in 2019 and they began their giving program in 2020. To learn more, please visit www.humanacapitalpartners.com

About Boys and Girls Club of Benton County

For more than 29 years, Boys & Girls Club of Benton County (www.bgcbentoncounty.org) has enabled young people most in need to achieve great futures as productive, caring, responsible citizens. Today, they serve over 3,000 young people throughout Northwest Arkansas through club membership, sports and community outreach. Clubs are located in Bentonville, Rogers, Bella Vista and Pea Ridge. They provide a safe place, caring adult mentors, fun and friendship, and high-impact youth development programs on a daily basis during critical non-school hours. Club programs promote academic success, good character and citizenship, and healthy lifestyles. In a Harris Survey of national BGCA alumni, 54 percent said that the Club saved their lives.

For more information, press only:

Zack Kublanov, Partner, Humana Capital Partners

zack@humanacapitalpartners.com

For more information on About Boys and Girls Club of Benton County:

www.bgcbentoncounty.org