

July 31st, 2023

FOR IMMEDIATE RELEASE

## **Humana Capital Partners donates to The Single Parent Scholarship Fund of Northwest Arkansas**

*ESG Investment firm founded by local high school students supports local nonprofit organization committed to helping single parents create futures for their families by providing direct financial assistance for those pursuing higher education in Northwest Arkansas.*

**Rogers, Arkansas — July 31st, 2023 —** Today, Humana Capital Partners (HCP), an ESG investment firm, announced its donation to the Single Parent Scholarship Fund of Northwest Arkansas. Founded in 2018 by Haas Hall Rogers scholars, Zack and Max Kublanov, Humana Capital Partners invests in public companies with a strong Environmental, Social, and Governance (ESG) track record and donates 80% of profits to worthy not-for-profit organizations in Northwest Arkansas. The firm reinvests 20% of profits to ensure a sustainable platform for future philanthropic giving. “We are pleased to make our initial donation to the Single Parent Scholarship Fund in recognition of the tremendous work they do to help single parents in our area pursue higher education” said Zack Kublanov, Partner at HCP. With a long track record of serving single parents in Northwest Arkansas, the Single Parent Scholarship Fund of NWA was a natural choice to receive HCP’s recent donation. “It is truly inspiring to witness the young individuals from Humana Capital Partners take action and make a difference in their community. Zachary & Maximus your commitment to helping others is a testament to your compassion and empathy, and it gives us great hope for the future.” said Tyler Clark, President and CEO, Single Parent Scholarship Fund of NWA. As ESG investing becomes an increasingly important vehicle for making the world a better place, Humana Capital Partners will continue to expand their investment portfolio of strong public companies that demonstrate a commitment to ESG and generate sufficient returns to achieve HCP’s giving mission. At

the same time HCP will continue to evaluate additional local nonprofits to add to our philanthropy portfolio. Nonprofit organizations interested in being considered can go to [www.humanacapitalpartners.com](http://www.humanacapitalpartners.com) to submit their request.

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### **About Humana Capital Partners**

Founded in 2018 by Haas Hall eight grade scholars and twin brothers, Zack and Max Kublanov the firm aims to invest in public companies with a strong ESG track record and donate 80% of profits each year to worthy nonprofits in Northwest Arkansas. Their initial investments were made in 2019 and they began their giving program in 2020. To learn more, please visit [www.humanacapitalpartners.com](http://www.humanacapitalpartners.com)

### **About the Single Parent Scholarship Fund of Northwest Arkansas**

For nearly 40 years, The Single Parent Scholarship Fund of NWA (<https://spsfnwa.org/>) has enabled single parents and children of single parents most in need to achieve great futures as productive, caring, responsible citizens. Today, they serve over 203 single parents and 355 children throughout Northwest Arkansas by providing scholarships and school supplies. The SPSF of NWA promotes academic success, good character and citizenship. Their Scholarship Recipients are also high achievers academically, with an average GPA of 3.22 in 2022.

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For more information on About Single Parent Scholarship Fund of Northwest Arkansas:  
<https://spsfnwa.org/>