

March 5, 2022

**FOR IMMEDIATE RELEASE**

**Humana Capital Partners donates to United Help Ukraine to support their efforts to provide medical supplies and humanitarian aid to the Ukrainian people suffering as a result of the Russian invasion**

*ESG Investment firm founded by local high school students supports non-profit organization committed to helping refugees and the Ukrainian people as a result of the Russian invasion.*

**Rogers, Arkansas — March 5, 2022 —** Today, Humana Capital Partners (HCP), an ESG investment firm, donated to United Help Ukraine in an effort to help with the many people displaced by the conflict in Ukraine. United Help Ukraine aims to provide medical supplies, humanitarian aid, and funding for anyone affected by the Ukraine conflict. Since the invasion of Ukraine by Russia, many people's realities have changed. A once quiet, peaceful village in Ukraine is now filled with rubble because Russia is firing artillery and shells at their village. "We're proud to collaborate with United Help Ukraine and will be continuing to be involved in Ukrainian relief efforts" said Zack Kublanov, Partner at HCP.

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**About Humana Capital Partners**

Founded in 2018 by Haas Hall eight grade scholars and twin brothers, Zack and Max Kublanov the firm aims to invest in public companies with a strong ESG track record and donate 80% of profits each year to worthy nonprofits in Northwest

Arkansas. Their initial investments were made in 2019 and they began their giving program in 2020. To learn more, please visit [www.humanacapitalpartners.com](http://www.humanacapitalpartners.com)

### **About United Help Ukraine**

United Help Ukraine's mission is to receive distribute donations, food and medical supplies to Ukrainian IDPs (Internally displaced people), people of Ukraine affected by Russia's invasion into Ukraine, families of wounded or killed for freedom and independence of Ukraine. Their activities focus on fund-raising events, raising awareness of the crisis in Ukraine by engaging individuals, organizations, private and government institutions, and media in the United States of America.

**For more information, press only:**

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**For more information About United Help Ukraine:**

<https://unitedhelpukraine.org/>