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FOR IMMEDIATE RELEASE

Humana Capital Partners makes donation to Canopy NWA to support Afghan Refugee resettlement

ESG Investment firm founded by local high school students supports local non-profit organization committed to helping refugees rebuild their lives in Northwest Arkansas

Rogers, Arkansas — November 8, 2021 — Today, Humana Capital Partners (HCP), an ESG investment firm, announced a cash donation to Canopy NWA. Founded in 2018 by Haas Hall Rogers scholars, Zack and Max Kublanov, Humana Capital Partners invests in public companies with a strong Environmental, Social, and Governance (ESG) track record and donates 80% of profits to worthy not-for-profit organizations in Northwest Arkansas. The firm reinvests 20% of profits to ensure a sustainable platform for future philanthropic giving. “We are pleased to make a contribution to Canopy NWA to support their mission of helping refugees from Afghanistan rebuild their lives in Northwest Arkansas. Many of these refugees worked with our troops for nearly twenty years during operation Enduring Freedom and we feel a strong obligation to support them in their time of need.” said Maximus Kublanov, Partner at HCP. As the state’s first refugee agency we have been impressed with Canopy NWA’s mission and good work helping refugees create good, safe homes here in Northwest Arkansas since 2016. “We are sons of a refugee and if not for refugee resettlement programs helping our Dad in 1979 who knows what our lives might have been like”, added Zachary Kublanov, Partner at HCP.

As ESG investing becomes an increasingly important vehicle for making the world a better place, Humana Capital Partners will continue to expand their investment portfolio of strong public companies that demonstrate a commitment to ESG and generate sufficient returns to achieve HCP's giving mission. At the same time HCP will continue to evaluate additional local nonprofits to add to our philanthropy portfolio. Nonprofit organizations interested in being considered can go to www.humanacapitalpartners.com to submit their request.

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About Humana Capital Partners

Founded in 2018 by Haas Hall eight grade scholars and twin brothers, Zack and Max Kublanov the firm aims to invest in public companies with a strong ESG track record and donate 80% of profits each year to worthy nonprofits in Northwest Arkansas. Their initial investments were made in 2019 and they began their giving program in 2020. To learn more, please visit www.humanacapitalpartners.com

About Canopy Northwest Arkansas

Canopy's mission is to provide a robust network of support for refugees in Northwest Arkansas. Our vision is to not only meet their basic needs, but to equip them with the tools to thrive as active members of the NWA community.

For more information, press only:

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For more information About Canopy NWA:

<https://www.canopynwa.org/>